

United Way of Door County Endowment Fund Grant Application

Name of Group: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Amount Requested: \$ _____

Using a separate page, structure your application with the following sections:

1. **Statement of need/opportunity:** Explain the need or opportunity that is causing you to take the action proposed in this application. Whenever possible, substantiate your assertions with data.
2. **Objectives:** Articulate what you hope to achieve with this grant. This should not be a review of the proposed activities, but rather a discussion on how implementing this proposal will meet your needs.
3. **Programs/activities:** Highlight the proposed actions that are designed to achieve the objectives articulated above. Also, provide a schedule of events, or timetable, for your actions.
4. **Evaluation:** Explain how you will measure your progress toward achieving your objectives.
5. **Project budget:** Provide a budget for your proposed activities, indicating what segments you are asking the United Way of Door County Endowment Fund to support. Include a listing and status of any other grant or funding requests that relate to this proposal.

Funds will be awarded based on grant application criteria. Endowment Grant funds cannot be used to support annual budget items, or to make up for a budget shortfall. Proposed projects should be new, start-up projects. Door County's Impact Areas and Goals (to be facilitated by United Way of Door County) will be used as guidelines for money distribution. Specifically, the Endowment Fund Grant Committee will be looking to see if the proposed project coincides with one of the four Community Impact Areas and supports the Goals. Approved grant money must be used for the specified purpose, or returned to the Endowment Fund. Grant recipients will be asked to submit a Progress Report every six months during the project. Upon completion of the project a Final Report must be submitted to the Endowment Fund Grant Committee.

Please see the attached sheets for the Impact Areas and Goals.

Applications are reviewed and acted upon as they are received. Applications should be submitted to:

United Way of Door County
Endowment Fund Grant Committee
amy@unitedwaydc.com

Door County's Impact Areas & Goals to be facilitated by United Way of Door County

Basic Needs: Helping to meet basic needs for food, transportation, housing, safety, and jobs.

- A. Work to insure that the Door County average unemployment rate is less than the State of Wisconsin average unemployment rate throughout the year.
- B. Decrease the number of food insecure among those who are at or below 250% of the federal poverty level.
- C. Decrease the number of individuals in unsustainable housing, based on calls/reports made in 2010
- D. Make Door County safer for vulnerable populations (older adults, victims of domestic and sexual violence, mentally and physically challenged, shut-ins, and the families of these specific populations) by enhancing the safety services available to them by 10% by 2014.
- E. Provide access to public transportation services to 15% more individuals than in 2009.
- F. Increase access to mentoring/job coach/technical education programs for all, beginning with high school age students.

Community: Enhancing neighbors, individuals, and families to continue to build strong relationships in caring for each other and understanding the roles and challenges each faces.

- A. Encourage healthy relationships among youth and young adults and encourage responsible choices by decreasing the occurrence of teen pregnancy, teens needing treatment for STD's, and teen violence.
- B. Identify and advocate for "3rd places" in communities that are safe and nurture "family" members.
- C. Increase the availability and effectiveness of abuse (emotional, physical, financial) prevention programs measured by the decreased use of reactionary services.
- D. Increase educational resources available to "caregivers" of adults by 5% annually.
- E. Increase educational resources available to parents/guardians by 5% annually.
- F. Increase the hours of available childcare for weekend, extended hours, sick, and/or summer programming by 5% by 2015 in any of these areas.
- G. Increase opportunities for children to obtain school supplies and payment of school fees.
- H. Maintain and/or increase the level of low or no cost "family" events based on those offered in 2010.
- I. Maintain affordability of licensed childcare centers.
- J. Promote personal financial stability and literacy.

Health Care: Encouraging healthy lifestyles, access to dental, hearing, mental, primary, and vision health care.

- A. Ensure the provision of affordable, accessible, and available mental health care (measure reduction in waiting lists).
- B. Ensure the provision of affordable, accessible, and available primary health care including vision and hearing.
- C. Increase available hours of affordable dental care for adults and children in Door County.
- D. Increase healthy lifestyle knowledge base of Door County residents.
- E. Increase the knowledge base of early intervention methods for primary health care.
- F. Promote/advocate for Door County residents to increase their healthy behaviors.
- G. Reduce the stigma around mental and emotional health issues in order to encourage community acceptance and integration.

Alcohol and Other Drug Abuse (AODA): Challenging the community to embrace change in the culture involving alcohol and other drug use.

- A. Advocate for zero tolerance for drunk driving and other behaviors associated with AODA.
- B. Increase the knowledge base related to the effects of alcohol and other drug use.
- C. Promote/advocate for community dialogue to define healthy, responsible, and appropriate alcohol and other drug use.
- D. Promote programs to support individuals and their families recovering from substance abuse.
- E. Focus on the impact of AODA and the role that it plays in such behaviors including but not limited to: inappropriate sexual behaviors, violent acts, impaired mental and physical functioning, and inappropriate role modeling.
- F. Support local and statewide legislation that promotes cultural change in alcohol and other drug use.